EDUCATING & MOTIVATING
the Omaha area to preserve, restore and rehabilitate older properties
Restoration Exchange Omaha Stakeholders,

On July 1 Restoration Exchange Omaha (REO) turned two. What a year it has been. In 2014-2015 thanks to strategic alliances and a group of dedicated volunteers we:

EDUCATED by producing the 10th Restore Omaha Conference with 338 attendees gleaning ideas, solutions and inspiration to restore older properties. Offering ongoing North 24th Street, South 24th Street and Vinton Street walking tours promoting Omaha’s historic commercial districts. Securing funding to have 500 students take the North 24th Tour for free in 2015. And working with 80 ninth graders participating in the Partnership for Kids (P4K) program to teach them how to research the history of buildings in the 24th and Lake area.

ADVOCATED by saving the Great Plains Black History Museum. “Heart-bombing” six vacant historic buildings to highlight their potential for reuse. Working with City of Omaha Planning Department to develop new infill guidelines. And writing a successful nomination to get the Hupmobile Building at 25th and Farnam on the National Register.

INVIGORATED by actively posting on our REO Facebook page. REO now has a community of close to 2,000 active followers. Working closely with the Omaha media on stories promoting historic homes and buildings. Creating Saving Places - A Preservation Celebration a fundraising and awareness event to honor the work being done every day by businesses, organizations and people to preserve historic buildings. Highlighting unique historic properties by organizing tours of a Mid-Century Modern home in Bellevue designed by Willis Regier, the Renaissance Mansion in the Blackstone Area, the Flatiron Hotel and a restored home south of 25th and Leavenworth Streets built with salvage from the former Douglas County Courthouse and Jail.

And increased our CAPACITY by tripling our operating revenue in one year. Securing major grants from the Peter Kiewit Foundation, Omaha Community Foundation, Turnback Tax Funding and the Amy Scott Foundation. Growing our memberships and developing new sustainable income sources through writing National Register nominations and selling architectural prints and photographs from REO’s archives.

There is still much more work to be done but with your support, together we can turn Omaha into a city that shows its age proudly!

Kristine Gerber  Brian Hansen
Executive Director  2015–2016 Board President
DONORS - THANK YOU TO OUR MAJOR DONORS IN 2014-2015

Annual Major Donor support includes gifts of $150 or more to Restoration Exchange Omaha programs, general operations, membership and fundraising events from July 1, 2014 to June 30, 2015.

MAJOR CONTRIBUTORS ($4,000 AND ABOVE)
Peter Kiewit Foundation
Amy L. Scott Family Foundation
Douglas County South Omaha Historical Grant
Douglas County North Omaha Historical Grant
Omaha Venture Grant /Omaha Community Foundation

PILLAR - $500
Architectural Foundation of Nebraska
Ed and Carrie May
Royce Maynard/Dicon Corporation

CORNERSTONE - $250
Maureen Egermier/RME Properties
Martin Janousek, AIA
Paul Mileris
Craig Moore/Western Waterproofing
Paul Nelson, AIA/PEN Architect
Beth Richards and Sharon Olson/
Minne Lusa House
Deb and Eric Peterson

FRONT PORCH - $150
Anonymous
Aaron and Tracy Bartek/Traco Inc.
Nancy Dunham
Ryan Ellis/P.J. Morgan Real Estate
Jared and Kristine Gerber
Jared Gerber, AIA/Gerber Architecture
Teresa Gleason
Patti Gregor/CBSHome Real Estate
George and Judy Haecher
Brian Hansen
Michael Heaton

Larry Jacobsen, AIA
Matthew and Maggie Jones
Suzanne and Rudy Kotula
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Don Rowe/Millard Lumber, Inc.
John Royster/Big Muddy Workshop, Inc.
Brook Schmalz
Julie Stavneak/J. Development Co.
Kelly Voelker/Critter Control

RESTORE OMAHA SPONSORS
AIA Omaha
Eyman Plumbing HVAC
Pella Windows and Doors of Omaha & Lincoln
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Boyd Jones Construction
BVH Architects
Cramer Kreski Designs
Investors Realty, Inc.
Great Southern Bank
Nebraska State Historical Society Foundation
Omaha by Design
Western Waterproofing
Company of America
Larry Jacobsen, AIA
Cynthia Tooker, AIA

FALL NEIGHBORHOOD TOUR SPONSORS
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Minne Lusa House
Sharon Olson

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IN-KIND DONORS
The Architectural Offices
Artillery Media
Hotel Deco XV
Metropolitan Community College
The Scottish Rite
## 2014-2015 Financials

### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Book, T-shirt and Print Sales</td>
<td>395.00</td>
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<tr>
<td>Individual Donations</td>
<td>22,364.31</td>
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<tr>
<td>Grants</td>
<td>51,500.00</td>
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<tr>
<td>Interest-Savings, Short-term CD</td>
<td>16.63</td>
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<td>Memberships</td>
<td>14,823.38</td>
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<tr>
<td>National Register Nominations</td>
<td>5,100.00</td>
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<tr>
<td>Special Events</td>
<td>21,242.00</td>
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<tr>
<td>Program Income</td>
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**Total Income** 148,718.46

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<tr>
<th>Cost of Goods Sold</th>
<th>Amount</th>
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<tr>
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<td>1,979.23</td>
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**Gross Profit** 146,739.23

### Expense

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<td>Administration</td>
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<tr>
<td>Personnel</td>
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<tr>
<td>Contract Services</td>
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<tr>
<td>Rent, Parking, Utilities</td>
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<tr>
<td>Advertising and Marketing</td>
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<td>Banking Fees</td>
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<tr>
<td>Sales and Property Taxes</td>
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<td>Property Insurance</td>
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<td>Dues &amp; Memberships</td>
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<td>Training &amp; Meetings</td>
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<td>Program Expense</td>
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<td>Advocacy</td>
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<td>Membership</td>
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<td>National Register Expense</td>
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<tr>
<td>Neighborhood Tour</td>
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<td>Restore Omaha</td>
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<tr>
<td>Walking Tours</td>
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<td>Saving Places – A Preservation Celebration</td>
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**Total Expense** 129,560.37

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<th>Net Operating Income</th>
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<th>Cash Reserve</th>
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<td>25,016.63</td>
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**Balance** 42,195.49
EDUCATE

1,096 perceptions changed after touring restored homes along Florence Boulevard.

Perfect area worthy of being showcased."
“Miller Park has a bad connotation for me. But I was very impressed with what I saw today.”
“I see opportunity in this area.”
– Survey Responses from Florence Boulevard Tour

“The (South 24th Street) Walking Tour will put you face-to-face with historic architecture…”
– Omaha Magazine, which ranked it as the best local walking tour

700+ Students and educators learning the history, architecture and culture of South 24th Street at no cost.

338 Restore Omaha attendees gleaning ideas, solutions and inspiration to restore older properties.

Partnership 4 Kids 9th graders engaged in researching the history of 24th and Lake area.
1 National Register Nomination written for the Hupmobile building at 2523 Farnam St.

ADVOCATE

SIX VACANT BUILDINGS HEART BOMBED to highlight their potential for reuse.

“The Heart-Bombing event was a great way to uncover and show some love to these hidden gems in Omaha.”
- Chris Foster, Gifford Park resident

1 BUILDING SAVED
Assembled an architect, engineer and mold remediation specialist for a pro bono assessment of the Great Plains Black History Museum building. A developer then purchased the property and plans to restore it using federal and state historic tax credits.

SURVEYED 736 PROPERTIES IN THE PROSPECT VILLAGE NEIGHBORHOOD

Helped architects and developers uncover the history of 3 historic properties.

254 people joined REO as members.

374 Instagram followers.

1,961 active followers in our Facebook Community.

125,748+ people reached with an 8-page World-Herald section highlighting 50 preservation success stories over the last 50 years and sharing the stories of the Saving Places preservation award winners. People continue to access it free on omaha.com.

4 TOURS ORGANIZED FOR OUR MEMBERS

• A Willis Regier-designed Mid-Century Modern home in Bellevue
• The Renaissance Mansion in Blackstone
• The Flatiron Hotel in Downtown
• The Chiodo Home in South Omaha
CAPACITY BUILDING

$75,000 challenge grant from the Peter Kiewit Foundation to support REO operations for three years.

$4,500 grant from the Omaha Venture Group to help fund archiving and National Register nominations, which in turn will become profit centers for REO.

$8,500 Douglas County North Omaha Historical Grant to create a North 24th Street tour brochure and educate 500 students about the area’s history and culture.

1 STRATEGIC PLAN created thanks to UNO Public Administration Graduate Students.

“Many good things are happening in Omaha’s central city and REO has recognized the role of historic preservation as a positive player in its growth and development.”

– L. Robert Puschendorf, Deputy State Historic Preservation Officer

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