Dear Friends,

Restoration Exchange Omaha (REO) and its supporters have much to be proud of this year.

In 2015-2016 we scored major wins and moved the needle on preservation in Omaha.

Of course, our biggest victory cannot go unmentioned; the saving of the three century-old buildings at 11th and Douglas Streets. In partnership with Omaha’s alternative transportation non-profit, ModeShift Omaha, we facilitated a grassroots effort to preserve these beautiful and functional buildings, saving taxpayers millions of dollars in the process. Over 300 people attended a rally to demonstrate support and over 1,500 signed a petition to express concern to community leaders. The result was a clear message that Omahans are passionate about their City and they want its history respected.

To offer solutions, REO identified and retained the services of five architects experienced in historic preservation who met with HDR to hear Omaha Performing Arts’ (OPA) programming needs. They were successful in creating several design solutions that met OPA’s requirements and maintained the three buildings. This, along with educating community leaders on the economic benefits of saving these buildings directly impacted key decision makers, and for that we thank everyone involved.

Another win came from our annual Heart-Bombing campaign in February which resulted in the adaptive reuse of the underutilized CopyCat Printing building at 15th and Howard.

After heart-bombing the building, the owner approached and hired REO to submit the property to the National Register of Historic Places. Research revealed the building housed a carriage manufacturer, George Joslyn’s Western Newspaper Union and Scott Tent & Awning Company. Scott Tent was a supplier of over 5,000 tents for WWI and invented the parachute used by aviators in both World Wars and is the basis of the design used today. Poised for a 2017 construction start, the renovation project will have commercial space on Howard Street and 20 market rate apartment units above.

These are just two examples of the ways we educated, advocated and invigorated our community this past year. We are proud to highlight many more on the pages of this annual report. Thanks to our staff, board of directors, volunteers, members, donors, partners and the Greater Omaha community, we are able to continue this important work. Together, we are building authentic, beautiful and sustainable communities for ourselves and for future generations.

We celebrate our victories, but there is more work to be done. We look forward to your continued support.

Kristine Gerber  Joe Saniuk, AIA, LEED AP
Executive Director  2016-2017 Board President
Thank you to our major donors in 2015-2016
Annual major support includes gifts of $150 or more to Restoration Exchange Omaha programs, general operations, membership and fundraising events from July 1, 2015 to June 30, 2016.

MAJOR CONTRIBUTORS ($10,000+)
Peter Kiewit Foundation
Sherwood Foundation
Anonymous

($1,000 - $9,999)
Anonymous
National Trust for Historic Preservation

PILLAR - $500
Alley Poyner Macchietto, Inc
Royce Maynard/Dicon Corporation
Bill Hamik
Tom and Lisa Leise
Deb and Eric Peterson
R. Mechanical HVAC & Boilers
Renaissance Roofing, Inc.
Maureen Egermier/RME Properties Inc.

CORNERSTONE - $250
Martin Janousek
Mick Manley Insurance
Dr. Paul Mileris
Minne Lusa House

FRONT PORCH - $150
Jo Anne Amoura
Aaron and Tracy Bartek/Traco, Inc.
Gerry Sullivan & Bob Benzel
Sandi and Bill Bruns
Tom and Mary Cold
Mike and Roselyn Fisk/Bella Vita Bldg.
Roger and Joyce Fitch
Amy and Sanford Friedman
Vince and Joni Furlong
Jared and Kristine Gerber
Teresa Gleason/Polecat Communications
Dr. R. Michael and Kathy Gross
George Haecker, AIA
Nustyle Development Corp.
BVH Architecture
Larry Jacobsen, AIA
Larry Jensen/SL Jensen Construction
J.J. Kortan/RONCO
Rick Leeds
Carrie and Ed May
Mary Minturn
Craig Moore/Western Specialty Contractors
Betty and Derrel Neufeld
Mary and Richard Parrish
Jean Ann Ballinger and Ward Peters
John Pinkerton
Deb and Neal Ratzlaff
Amy Rouse
Don Rowe/Millard Lumber, Inc.
John Royster/Big Muddy Workshop, Inc.
Shirley Siebler
Amy Jacobsen and David Ulferts
Marvin Webb, AIA/Webb & Co. Architects
Cramer Kreski Designs
Eyman Plumbing, Heating & Air

RESTORE OMAHA SPONSORS
AIA Omaha
Dundee Bank
Eyman Plumbing, Heating & Air
Nustyle Development
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J. Development Co.
Leo A Daly
BVH Architecture
Investors Realty, Inc.
Larry Jacobsen, AIA
Nebraska State Historical Society Foundation
Oldenhuis Contracting Inc.
Omaha by Design
RDG Planning & Design
Western Waterproofing

FALL NEIGHBORHOOD TOUR SPONSORS
AIA Omaha
Midtown Neighborhood Alliance

INKIND
AO:
Hotel Deco XV
Metropolitan Community College
### Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Donations</td>
<td>22,582.00</td>
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<tr>
<td>Grants</td>
<td>58,500.00</td>
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<tr>
<td>Interest Savings</td>
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<tr>
<td>Memberships</td>
<td>17,570.00</td>
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<tr>
<td>National Register Nominations</td>
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<tr>
<td>Book, T-Shirt and Print Sales</td>
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<tr>
<td>Program Income</td>
<td>27,820.00</td>
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<tr>
<td>Restore Omaha</td>
<td></td>
</tr>
<tr>
<td>Neighborhood Tour</td>
<td></td>
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<tr>
<td>Walking Tours</td>
<td></td>
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</tbody>
</table>

**Total Income**: 135,683.00

**Cost of Goods Sold**: 1,287.00

**Gross Profit**: 134,396.00

### Expense

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Administration</td>
<td>72,454.00</td>
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<td>Personnel</td>
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<td>Contract Services</td>
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<tr>
<td>Rent</td>
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<tr>
<td>Banking Fees</td>
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<tr>
<td>Sales and Property Taxes</td>
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</tr>
<tr>
<td>Dues &amp; Memberships</td>
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<tr>
<td>Office Supplies</td>
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</tr>
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<td>Telephone</td>
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<tr>
<td>Trainings &amp; Meetings</td>
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<tr>
<td>Program Expense</td>
<td>54,643.00</td>
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<td>Advocacy</td>
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<td>Archives</td>
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<tr>
<td>Membership</td>
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<tr>
<td>National Register Nominations</td>
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<tr>
<td>Neighborhood Tour</td>
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<tr>
<td>Restore Omaha</td>
<td></td>
</tr>
<tr>
<td>Walking Tours</td>
<td></td>
</tr>
</tbody>
</table>

**Total Expense**: 127,097.00

**Net Ordinary Income**: 7,299.00

**Cash Reserve**: 36,231.00

**Balance**: 43,530.00
Architectural blueprints, drawings and plans of Norman Brigham have been preserved and are now available to homeowners.

Identified and organized five architects experienced in historic preservation from five firms. Together, they successfully created several design solutions that included Omaha Performing Arts requirements and preserved the architectural integrity of the 11th and Douglas buildings.

Testified, investigated locally landmarking, wrote and promoted a publicity story and printed flyers for the campaign to Save Yates Elementary for the Gifford Park Association.

Partnered with the City of Omaha Planning Department, Housing and Community Development Division and other nonprofits to create the Prospect Village Neighborhood Handbook and Resource Guide so the neighborhood association will have access to resources that can help with on-going holistic revitalization. REO authored the entire section outlining the historical and architectural significance of the neighborhood.

Architectural blueprints, drawings and plans of Norman Brigham have been preserved and are now available to homeowners.

1 CAMPAIGN LOGO AND SLOGAN
300 RALLY ATTENDEES
1,500 PETITION SIGNATURES
57 MEDIA STORIES
COUNTLESS POSTCARDS, LETTERS, EMAILS AND PHONE CALLS TO THE MAYOR, CITY COUNCIL AND OMAHA PERFORMING ARTS BOARD OF DIRECTORS
MANY CITY COUNCIL AND CITY PLANNING BOARD MEETINGS
11 REASONS TO SUPPORT THE 11TH AND DOUGLAS BUILDINGS ADDRESSING ECONOMIC, SUSTAINABLE AND CULTURAL FACTORS
3 HISTORIC BUILDINGS CURRENTLY SAVED
300,000 NATIONAL TRUST PRESERVATION MAGAZINE READERS READ OUR STORY ABOUT SAVING THE 11TH AND DOUGLAS BUILDINGS FROM DEMOLITION.

PARTNERSHIPS/COLLABORATIONS

156 FIVE
 midpoint modern, federal style, 4x4, and more!”

– Tour attendee noting with surprise the variety of architectural styles among the homes.

164 Downloads of our new South 24th Street Tour App, allowing users to take pictures of selected images in our tour brochure linking them to a video or additional images to learn more.

272 Students received free transportation and tours of North 24th Street including a 28-page booklet depicting the culture, architecture and history of the neighborhood created with the assistance of 80 ninth-grade students and Partnership 4 Kids.

11th Restore Omaha Conference

Attendees gleaned ideas, solutions and inspiration to restore older properties. They witnessed everything from the thoughtful — a discussion of gentrification — to the practical — proper techniques for stripping old paint.

“I love old houses, old neighborhoods, old buildings. Want to see more saved and restored. So many reasons this makes sense. Need to be with like-minded folks to learn, get inspired, share what we have learned.”

– Restore Omaha Conference attendee
Durham Museum visitors viewed Saving Places: 50 years of Preservation Success Stories, our four-month long exhibit highlighting 50 years of architectural preservation in Omaha. As part of the exhibit, Jim Lindberg with the National Trust’s Preservation Green Lab spoke on the future of preservation.

$6,641
Donated through Omaha Gives.
152 donors chose to CLICK. PRESERVE. GIVE.
to help us continue to do what we do best–educate, advocate and invigorate.

4 BUILDINGS HEART BOMBED, 1 AMAZING STORY STILL BEING WRITTEN

On Sunday, February 14, four vacant buildings received some love by being “heart bombed.” After hearing about the preservation lovefest, the owner of the 1501 Howard St. property approached and hired REO to submit the building to the National Register of Historic Places. Research revealed the building housed a carriage manufacturer, George Joslyn’s Western Publishing Company and Scott Tent & Awning Company. Scott Tent was a supplier of over 5,000 tents for WWI, invented the parachute used by aviators in both World Wars and is the basis of the design used today. Poised for a 2017 construction start, the historic building’s next chapter includes commercial space on Howard Street and 20 market rate apartment units above.

“We regret much of what we’ve built; we regret much of what we’ve torn down. But we’ve never regretted preserving anything.”
– Daniel Sack

3,432
Active followers that know our Facebook page is where they can learn about preservation wins and be called into action to save a local historic place.
The Partners Network is comprised of 100 state, regional, and local nonprofit organizations representing the top tier preservation organizations in the country who are actively involved in saving and protecting historic places, advocating for preservation-friendly policies and promoting the economic and social benefits of historic preservation.

Volunteers helped with membership recruitment, tours and the day-to-day work of educating Omahans to restore and preserve older homes, buildings and neighborhoods.

Grant from the National Trust for Historic Preservation to protect all of the 11th and Douglas buildings by locally landmarking them.

Grant from the Midtown Neighborhood Alliance to produce a 36-page tour booklet promoting the history and homes in the Aksarben neighborhood.

2015-2016 BOARD OF DIRECTORS

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